

# What Your Child Sees Online

A Guide for Parents and Students on Content Safety

Booklet C

## Inappropriate Shows, Videos and Streaming Content

# Understanding Algorithms

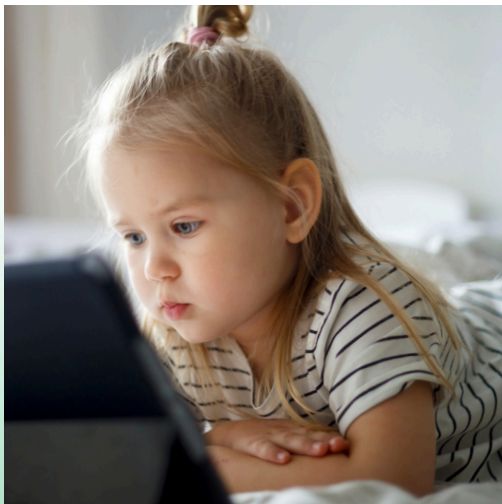
## How Content is Recommended to Kids

Algorithms play a crucial role in **tailoring content** recommendations for each user. By analyzing viewing habits, they help deliver videos that align with your child's interests and preferences.

This **personalization** can enhance engagement but may also expose children to inappropriate content. Understanding how algorithms work empowers parents to guide their children's online experiences effectively.

**Tip:** Turn off “autoplay” and regularly clear watch history to reset recommendations.





## Netflix and Online Shows

Many shows rated for teens include mature topics such as dating, violence, or substance use. Because streaming services autoplay the next episode, binge-watching can expose children to content parents may not approve of.

**Tip:** Use parental controls to restrict viewing by age rating, and discuss shows together to teach media awareness.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 1. Squid Game



**Platform:** Netflix

### **Why it's not suitable for kids:**

- Extremely violent and graphic.
- While some children are attracted to its visuals and games, it includes scenes of killing, blood, and moral conflict unsuitable for minors.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 2. 13 Reasons Why



**Platform:** Netflix

**Why it's not suitable for kids:**

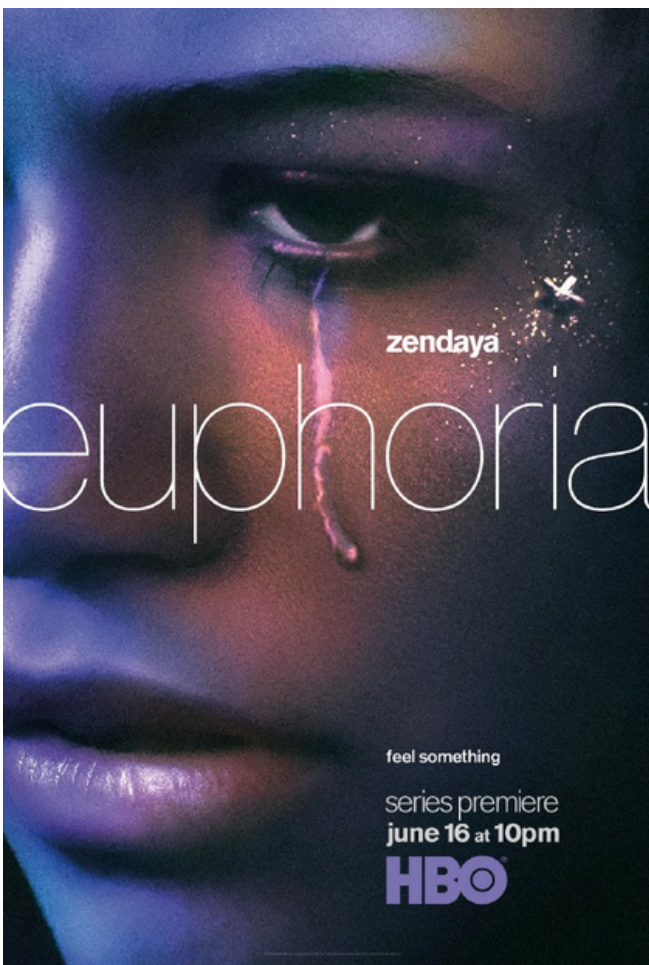
- Contains suicide, self-harm, sexual assault, and strong language.
- The show can glamorize trauma and mental illness, leading to emotional distress in younger viewers.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 3. Euphoria



**Platform:** HBO

**Why it's not suitable for kids:**

- Features explicit sexual content, nudity, drug use, and violence.
- The mature themes are far beyond teenage experience and may normalize risky behaviors.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 4. Sex Education



**Platform:** Netflix

**Why it's not suitable for kids:**

- Although it discusses real teen issues, it includes frequent nudity, sexual dialogue, and adult humor – not appropriate for younger teens.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 5. The Boys



**Platform:** Amazon Prime Video

### **Why it's not suitable for kids:**

- Superhero parody with excessive gore, sexual scenes, and profanity.
- It satirizes hero culture but with strong adult content.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 6. Sweet Home (K-drama)



**Platform:** Netflix

**Why it's not suitable for kids:**

- A Horror-thriller with monsters, gore, fear, strong language.
- Listed as age ~15+ by reviewers.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 7. Boys Over Flowers (K-drama)



**Platform:** Netflix

**Why it's not suitable for kids:**

- High-school setting but includes bullying, kidnapping, sexual rumours, drinking.
- Rated ~15+.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 8. Death Note (Anime)



**Platform:** Netflix, streaming sites, YouTube clips

**Why it's not suitable for kids:**

- Contains themes of murder, revenge, and moral corruption.
- The main character kills people by writing their names in a notebook – normalising ideas of control over life and death.
- Can desensitise viewers to violence or make them admire a manipulative anti-hero.
- Younger viewers (below 15) may struggle to separate fantasy from morality.

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 9. Parasyte: The Maxim (Anime)



**Platform:** Netflix, anime platforms

**Why it's not suitable for kids:**

- Extremely graphic violence, gore, and body horror.
- Frequent disturbing imagery of mutilation and death.
- Some sexual content and adult language.
- May cause fear, anxiety, or nightmares in younger teens.
- Suitable only for mature audiences (17+).

# Inappropriate Shows

Understanding what's inappropriate for our students

*Disclaimer: Please note that this list is not exhaustive but works as a guide to be aware of the content that is available. These examples have been used as the most recent trends circulating on social media*

## 10. School Days (Anime)



**Platform:** YouTube, anime sites

**Why it's not suitable for kids:**

- Contains explicit sexual themes, infidelity, and graphic violence.
- Ends with disturbing, violent scenes involving death and revenge.
- Portrays unhealthy relationships and emotional manipulation.
- Not appropriate for viewers below 18.

# The Power of Influencers

Understanding their impact on young viewers



Social media influencers play a **significant role** in shaping children's perceptions and preferences. Their ability to connect with young audiences can lead to increased engagement but may also expose children to **unrealistic standards** and values.

**Tip:** Encourage your child to follow positive creators who focus on education, creativity and kindness.

It is essential for parents to understand the influence these figures hold. Regular conversations about **media literacy** can help children navigate their online experiences and critically assess the content they consume.

# Warning Signs of Influencers to Avoid or Monitor



## 1) PROMOTING GAMBLING, RISKY BEHAVIOUR OR ADULT-ONLY PRODUCTS

- In Malaysia, authorities arrested 27 social media influencers for allegedly promoting illegal online gambling sites.
- Why this is bad: Makes children/teens think gambling or high-risk behaviour is “cool”, normalises irresponsible or illegal actions.

## 2) SELLING UNREGULATED, UNSAFE PRODUCTS

- Some influencers were found promoting untaxed or unverified cosmetic/health products that may pose danger.
- Why to avoid: Children are vulnerable to peer pressure and marketing – unsafe products + influencer pressure = risk.



## 3) CONTENT THAT IS MOCKING, HUMILIATING OR EXPLOITING OTHERS

- E.g., Teen influencers in Malaysia made a viral video feeding chicken bones to a homeless man – released on bail.
- Why problematic: Teaches disrespect, de-humanising behaviour, encourages “for clicks” over empathy.

## 4) CREATING SUGGESTIVE, SEXUALISED OR ADULT-THEMED CONTENT

- Influencers previously under investigation over “deviant content” outside of mainstream moral or religious boundaries.
- Why: Young viewers may be exposed to themes they are not ready for, or get confused about what’s acceptable.

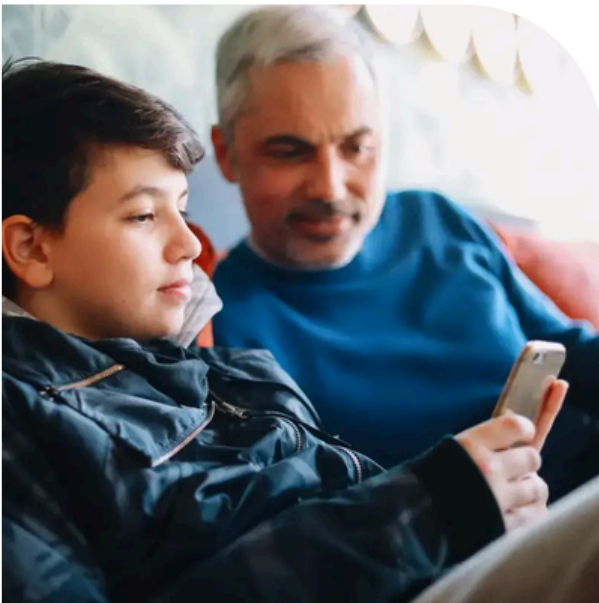


## 5) MISLEADING LIFESTYLE SHOWCASE / MATERIALISM, UNREALISTIC EXPECTATIONS

- Influencers posting glamorous lives, luxury items, but behind the scenes there may be debt, mismanaged funds or unethical practices.
- Why: Sets unrealistic expectations for kids and teens about life, success and happiness.



# What Parents / Guardians and Students Should DO



- Before following an influencer: **Preview their content** — Are there lots of provocative, risky, or adult-only themes?
- **Talk with your child:** “What do you like about this influencer? What are they showing? Is it realistic?”
- **Encourage** following influencers who: educate, show healthy behaviour, are transparent about promotions, respect safety & others.
- Set **boundaries:** Limit exposure if the influencer pushes products, risky behaviour, or content that makes the child uncomfortable.
- Use this as an **opportunity:** Help older teens think critically about influencers, marketing tactics, peer pressure, and what values they want to adopt.

# Recognizing Addiction

## Signs of Short-Form Video Overuse

Short-form videos can be **highly engaging**, leading to addictive viewing habits in children. It's crucial for parents to recognize the signs of excessive consumption to ensure their child's well-being.

Symptoms of addiction include **difficulty concentrating** on other tasks and a strong compulsion to check for new content. Encouraging healthy viewing habits helps foster a balanced relationship with technology.



# Resources and Tools

## Helpful Websites and Support Groups for Parents

Access to reliable **resources and tools** can empower parents to navigate their child's online experiences more effectively.

Utilizing websites and support groups enhances awareness, providing guidance on **safety measures** and potential online threats.



## Objective of the “What Your Child Sees Online” Series

The “What Your Child Sees Online” series helps parents stay informed and confident in guiding their children through today’s digital world. It raises awareness of current social media trends and online risks affecting students aged 7 to 17, while offering practical tips for family discussions and safety.

Parents are also encouraged to **share any new online trends** or **concerns they notice**, so the school can keep this series current and relevant. Together, we can create a safer online environment for every child.

**For more information  
contact us at:**

**WhatsApp: 016-2218795**

**Email: [accounts@axcel.edu.my](mailto:accounts@axcel.edu.my)**